

## **AWARDS CEREMONY SPONSORSHIP PACKAGES**

### **BEFORE AWARDS: \$3500**

- Underwrite an Honoree's profile video on socials; includes an end card with your logo and a logo in the lower third of screen.
- Thirty-second sponsor spotlight to go on Musical America social platforms. Example: Zoom interview with a sponsor or sponsor-provided B-roll.
- Sponsor the Facebook event (MA will remind people of the broadcast as well as notify when the event goes live).
- Logos with link in dedicated awards promotional emails. (minimum of 3)

### **DURING AWARDS: PACKAGES**

#### **OPTION 1: \$1500**

- Logos splashed on screen as Features Editor Clive Paget thanks at the top as well as between segments. Included in rolling credits at the end.

#### **OPTION 2: \$2500**

- Thirty-second sponsor spotlight during the livestream. Example: sponsor-provided B-roll.

#### **OPTION 3: \$4000**

- Logos splashed on screen as Features Editor Clive Paget thanks at the top as well as between segments. Included in rolling credits at the end.
- Thirty-second sponsor spotlight during the livestream. Example: sponsor-provided B-roll.
- Thanked in "the comments section of Facebook" during the Awards; added benefit we can insert a link to your website.

### **AFTER AWARDS: \$2500**

- Sponsor the Awards ceremony highlight video.
- Thanks in a follow-up/throwback post in January.
- Logos with link in dedicated awards promotional emails. (minimum of 2)
- Leaderboard or rectangle ad on MusicalAmerica.com awards page