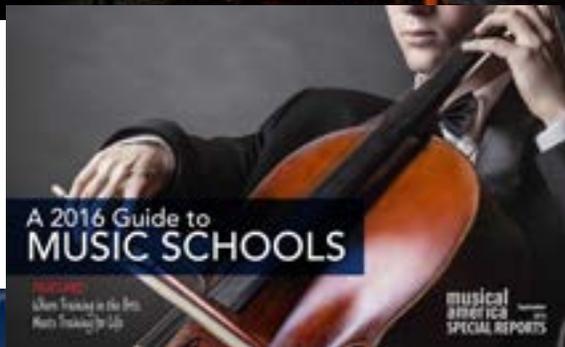
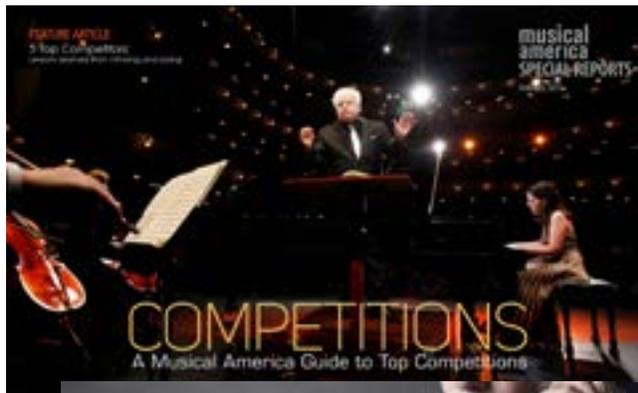


# musical america

## SPECIAL REPORTS 2017

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# musical america GUIDES 2017

## [guides calendar]

- Comprehensive resources with the most up-to-date information on the topic
- Compiled by performing arts' foremost journalists: the MA editorial team
- Distributed to 26,000 industry professionals, artists, music enthusiasts, educators and students
- Include feature articles, insight and advice from industry experts

RELEASE DATE:	AD DEADLINE	TOPIC
7 february	15 january	<b>COMPETITIONS</b> <i>The Guide to Top Competitions</i>
4 april	15 march	<b>FESTIVALS</b> <i>The 2017 Guide</i>
6 june	15 may	<b>FOCUS ON CAREERS</b>
5 september	15 august	<b>MUSIC SCHOOLS</b> <i>The 2017-18 Guide</i>
7 november	15 october	<b>MUSIC CAMPS</b> <i>The 2017 Guide</i>
5 december	15 november	<b>PROFESSIONALS OF THE YEAR</b>



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—Carl Jasieniecki  
Marketing Director, Midwest Young Artists

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David Chesky, HDTracks

### Musical America audience

Primary Business Activity\*

Presenter 29%  
Performing Artist 32%  
Artist Manager 25%  
Education 23%  
Marketing & Public Relations 17%

*\*Constant Contact mailing list survey, 2012. Respondent could indicate “more than one.”*

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**These prestigious organizations are successful advertisers  
in the musical america GUIDES**

## **[competitions]**

American Pianists Association  
Banff International String Quartet Competition  
Cleveland International Piano Competition  
Hilton Head International Piano Competition  
International Violin Competition of Indianapolis

Michael Hill International Piano Competition  
Parkening International Guitar Competition  
Schadt String Competition  
Van Cliburn Competition  
Wideman International Piano Competition

## **[summer festivals]**

Fairbanks Summers Arts Festival  
Gawon International Music Society  
Killington Music Festival  
LaJolla Music Society-Summerfest  
Lucerne Festival  
Mainly Mozart

Music Academy of the West  
Philadelphia International Music  
Festival  
Round Top Music Festival  
Santa Fe Chamber Music Festival  
Seagle Music Colony

## **[music schools]**

Berklee School of Music  
Eastman School of Music  
Frost School of Music: University of Miami  
Hartt School of Music: University of Hartford  
The Juilliard School  
Longy School of Music at Bard College

Lynn University Conservatory of Music  
Manhattan School of Music  
Moore School of Music: University of  
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