

Custom Marketing E-blast

REACHING 27,000 key industry decision-makers in the performing arts

DELIVERED TO THE INBOXES
of MA's opt-in mailing list of key executives and industry professionals.

- Publicize an upcoming concert or webcast
- Let presenters know your repertoire and availability
- Remind competition applicants of deadlines and announce winners
- Announce season programs
- Promote new recording releases
- Spread the word that you have a new product
- And more...

MARKETING E-BLAST REQUIREMENTS

Customer provides:

- HTML file with graphics OR High-resolution .jpg or .png file(s)
- Hyperlink(s)
- Subject line for e-blast

Size: 600px (w) x 1700 px (h) maximum

All e-blast content subject to publisher approval

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musicalamericapartners
WORLDWIDE



Experience the New York premiere of Pulitzer Prize-winning composer Jennifer Higdon's *The Singing Rooms*, with acclaimed violinist Jennifer Koh. Join us as we explore this extraordinary house of life in which the violin sings, the choir sings, and the orchestra sings as they lead us through a series of rooms, each a unique world of sound. Featuring not the program is Kodaly's rarely performed, deeply moving *The Hymns of Jesus*, which he composed after completing *The Flute*. Conducted by Music Director David Hayes.



CARNEGIE HALL
April 29, 2014 8:00pm Tickets \$30-\$80

35% off to the Musical America community: Use discount code NYD19099

[Buy tickets](#) to attend this NY premiere.
[Buy tickets](#) and give purchase credit to a NYCS member.
Visit our website to view the *The Singing Rooms* video with Jennifer Higdon, Jennifer Koh and David Hayes.

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MUSICAL AMERICA SENDS IT!

Days: Wednesday or Thursday
Time: TBD by advertiser
Frequency: One customer e-blast per week
Price/eblast: \$795

E-blast DESIGN:

No charge for materials supplied to MA's specifications
Production charges additional for graphic design by MA.

Mailing list customization incurs additional charges.