

## Musical America Artist Showcase

Make your **international premier** with Musical America!

**Reach world-class presenters, buyers of talent, artist managers and music critics.**

**Artist showcase pages** on MusicalAmerica.com **deliver year-round visibility** for individual artists, composers, conductors and ensembles.

### Artist Showcase Premier Advertising Package:

- Artist/Group Name
- Specialty: (ie. Piano, Ensemble)
- Photo (hi-res, 250x250 pixels maximum)
- Sample Video to embed on page
- Biography (limit 500 words)
  - Link to download full bio file
- Management Contact (or self)
  - Address ■ Phone ■ Email address ■ Web site
- YouTube, Twitter and Facebook links
- Reviews (150 words max., limit 3)
- Discography: Covers (limit 3) ■ Links to purchase

### SAVE \$200!

1" ad:	\$275
Logo Link:	\$ 75
Artist Showcase	\$525
Total Cost BEFORE Discount:	\$875

**Artist Showcase Package Cost: \$675**

**BONUS:** Complimentary copy of Musical America Directory print and digital editions (\$250 value)

### INCLUDES

#### 2015 Musical America Directory print and digital edition

- 1" ad black and white
- Listings in advertising indexes
  - By category and alphabetically

#### 2015 Musical America digital edition

- Home page links directly to your ad

#### MusicalAmerica.com

- Artist Showcase on dedicated page
- Showcase included in searchable Artists Database

The screenshot shows the Musical America website interface. At the top, there's a navigation bar with 'musical america WORLDWIDE' logo and a search bar. Below the navigation, there's a featured article for Tania León, a Composer and Conductor. The article includes a photo of her, a quote from Lawrence Bushman, and a 'CONTACTS' section with information for her management. Below the biography, there are sections for 'REVIEWS' and 'DISCOGRAPHY'. The 'REVIEWS' section contains three quotes from various sources. The 'DISCOGRAPHY' section lists three recordings: 'Inura in Motion', 'Singin' Sepia', and 'Indígena Continuum'. At the bottom of the page, there are links for 'ABOUT US', 'SITE MAP', 'ADVERTISE', 'CONTACT US', 'NEWSLETTER SIGN UP', 'TERMS OF SERVICE', 'COPYRIGHT', 'PRIVACY POLICY', and 'TERMS OF SALE'.