

# musical america SPECIAL REPORTS 2013

www.musicalamerica.com

## [rate card]

### sponsorships

	<b>1 Time</b>	<b>3 Times</b>	<b>6 Times</b>
<b>Exclusive Category</b>	\$5000	\$4150	\$3650
Only advertiser in your category guaranteed.			
Full-page 4-color ad. Banner ad in all e-blasts.			
Includes leaderboard, side rectangle, and bottom banner on MusicalAmerica.com			
<b>Platinum Sponsor</b>	\$4000	\$3320	\$2920
Two-Page Spread			
Leaderboard ad in each article in MusicalAmerica.com Special Reports section			
<b>Gold Sponsor</b>	\$3750	\$3110	\$2740
Two-Page Spread			
Side rectangle ad in each article in MusicalAmerica.com Special Reports section			
<b>Silver Sponsor</b>	\$3500	\$2900	\$2555
Full-page ad in Special Report			
Side rectangle ad in each article in MusicalAmerica.com Special Reports section			

### 4-color rates

<b>PAGE SIZE</b>	<b>1 Time</b>	<b>3 Times</b>	<b>6 Times</b>
Two-Page Spread +	\$3000	\$2500	\$2200
BONUS: Leaderboard, side rectangle, and bottom banner in article on MA.com			
Full Page +	\$1500	\$1245	\$1095
BONUS: Side rectangle, and bottom banner in article on MA.com			
2/3 page +	\$1125	\$ 935	\$ 820
BONUS: Bottom banner in article on MA.com			
1/2 horizontal	\$ 900	\$ 750	\$ 660
1/3 vertical	\$ 735	\$ 600	\$ 540
1/6 vertical	\$ 435	\$ 360	\$ 320
1/8 page	\$ 360	\$ 300	\$ 265

**Advertising Space Deadline: one week prior to issue release date.**