

# [online advertising] Flexible and Affordable

**MusicalAmerica.com** has a fresh NEW look! More free features and user-friendly searching.

Offering arts professionals more reasons than ever to visit MusicalAmerica.com every day:

- Thousands of contacts • The latest performing arts news • Blogs by well-known industry professionals • NEW! Special Reports: Insight on Key Issues • NEW! Professional Growth Section

**MusicalAmerica.com distributes 130,000+ pageviews each month.** (ave. Google Analytics)

To be an exclusive advertiser on targeted pages please contact us at [advertising@musicalamerica.com](mailto:advertising@musicalamerica.com).

TYPE	SIZE	LOCATION	RATE
Leaderboard	728 x 90 pixels	All pages*	\$500/month home and news \$400/month all others
Side Rectangle	300 x 250 pixels	All pages*	\$500/month home and news \$400/month all others
Module Rectangle <sup>^</sup>	180 x 150 pixels	All pages	\$500/month
COMBO: Leaderboard & Side Rectangle			\$900/month home and news \$700/month all others

\*excluding Special Reports ^ Available in Network and Professional Growth box.

**Musical America Weekly E-newsletter:** Reach out to prospects and ignite action—send your message in the most targeted email vehicle in the performing arts.

- Week's top industry news headlines • Roster updates • Latest blog postings from industry leaders

**Our Weekly E-newsletter reaches the inboxes of 25,000+ industry professionals every Friday—your prospects and customers.**

TYPE	SIZE	LOCATION	RATE
Banner—horizontal	468 x 60 pixels	Top, middle, bottom	\$500, \$400, \$300
Advertorial—text, logo and hyperlink	Headline—5-10 words Copy—50-60 words Logo—150 x 150 pixels	Top, middle, bottom	\$500, \$400, \$300