[online advertising]
Flexible. Affordable. Effective

Weekly E-newsletter
Reach out and ignite action—send your message to 27,000+ opt-in members of MA’s mailing list in the most targeted email vehicle in the performing arts.

Advertorial:
Advertising in the form of written editorial. Includes:

- Headline—5-10 words
- Copy—50-60 words
- Photo or Logo—150 x 150 pixels
- URL

Top: $575
Middle: $460
Bottom: $345

Production costs included.

Banner advertising:
Exciting graphic presentation of your business with active hyperlink to web site of your choice.

- 468 x 60 advertisement with URL
- Advertiser supplies artwork

Top: $500
Middle: $400
Bottom: $300

Another Cinderella on Broadway: Cendrillon at Juilliard

Emmanuel Villaume, whose talents are hailed as "vividly illuminating" (New York Times), leads Juilliard singers, the Juilliard Orchestra, and recent Naumburg Prize winner Julia Bullock in the title role in Massenet's version of the beloved Cinderella fairy tale. Cendrillon runs April 23, 25, and 27 in Juilliard's Peter Jay Sharp Theater.

Tickets $30, half-price seniors/students.

www.juilliard.edu/cendrillon
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MusicalAmerica.com
On-line hub of the performing arts. 90,000+ pageviews per month. Bookmarked and referred to daily by leading industry executives, artists, artist managers, music critics and more.

Leaderboard: 728 x 90

Side Rectangle: 300 x 250

Leaderboard or Side Rectangle
Pricing per month per page
- Placement: Home, News, Professional Growth or Career Center
  Standard:* $595
  Exclusive: $1090
- Placement: ROS (Run of Site–all other pages rotating)
  Standard:* $495
  Exclusive: $910

Roadblock: Leaderboard and Side Rectangle
Pricing per month
- Placement: Home, News, Professional Growth or Career Center
  Standard:* $1090
  Exclusive: $2000
- Placement: ROS (Run of Site–all other pages rotating)
  Standard:* $910
  Exclusive: $1675

Standard: maximum of two advertisers could rotate in this position.

Artwork supplied by advertiser: gif, jpeg and flash, no larger than 100kbs.

732-851-6988 / advertising@musicalamerica.com

Space based on availability