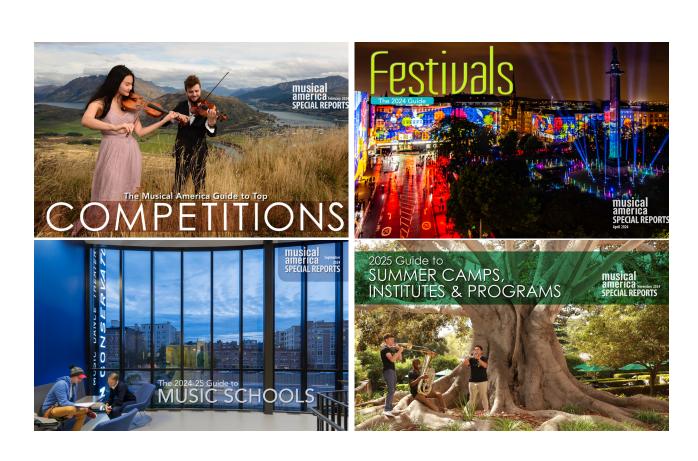
# musical america SPECIAL REPORTS 2025

www.musicalamerica.com



# musical america GUIDES 2025

## [guides calendar]

- Comprehensive resources with the most up-to-date information on the topic
- Compiled by performing arts' foremost journalists: the MA editorial team
- Distributed to 45,000 +industry professionals, artists, music enthusiasts, educators and students (Includes distribution to MTNA members)

RELEASE DATE:	AD DEADLINE	TOPIC
4 february	17 january	<b>COMPETITIONS</b> The Guide to Top Competitions
8 april	21 march	<b>FESTIVALS</b> The 2025 Guide
9 september	22 august	MUSIC SCHOOLS The 2025-26 Guide
4 november	17 october	SUMMER CAMPS & INSTITUTES The 2025 Guide
6 january	19 december	TOP 30 PROFESSIONALS



"...thank you for continuing to offer such a fantastic service to the arts community."



—Carl JasienieckiMarketing Director, Midwest Young Artists

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## [reach your target audience]

## **How do readers receive Special Reports?**

- PDF download sent FREE by email to 26,000+ emails on Musical America's opt-in mailing list
- All articles and PDF available indefinitely on MusicalAmerica.com
- Special Reports library
- Social Media postings on Twitter, Facebook, LinkedIn
- Industry Association Partnerships
- Easy reading on mobile device or tablet

### Who gets Guides?

- Musical America's powerful audience of performing arts industry executives: key decision-makers who are your potential customers.
- Job Titles: Executive Director, Music Director, Artist Director, General Manager, Dean, President
- Working for: Orchestras, Opera Companies, Universities, Artist Managers, Performing Arts Series, Festivals, Competitions, Record Labels, Publishers, Radio and Television stations

## "wonderful...informative.... interesting to read...."

David Chesky, HDTracks

## **Musical America audience**

Primary Business Activity\*

Presenter 29%
Performing Artist 32%
Artist Manager 25%
Education 23%
Marketing & Public Relations 17%

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#### [rates]

#### **ROADBLOCK:**

\$1700 1x

\$1530 3x

\$1445 5x

#### Includes:

- Full page with enhanced listing and ad on page
- Logo

#### **Advertisement Specifications:**

6 3/8" (w) x 6 7/8" (h)

1/2 Page: \$1150 1x \$1035 3x \$977.50 5x

#### **Advertisement Specifications:**

6 3/8" (w) x 6 7/8" (h)

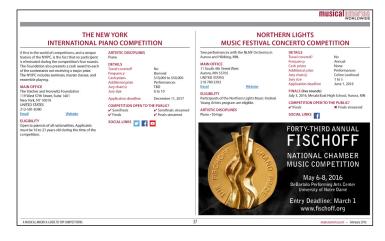
1/4 Page: \$600 1x \$540 3x \$510 5x

#### **Advertisement Specifications:**

6 3/8" (w) x 3 7/16" (h)









# [rate card provisions]

- Advertising will be accepted on a first-come, first-served basis.
- All accounts are pre-paid unless otherwise noted on contract and approved by Musical America Worldwide. Payment in U.S. currency only. Funds must be drawn against a U.S. bank.
   Cancellations must be received in writing one week before publication date.
- 3. In the event of non-payment, the publisher shall have the right to hold the advertiser and/or its agency jointly and separately liable for such monies as are due and payable to the publisher. Rendering a bill to the advertiser's advertising agency shall not relieve the advertiser in the event of non-payment by the agency. Payment by the advertiser to its advertising agency will not constitute payment unless payment is actually received by the publisher.
- 4. The advertiser and its advertising agency shall be responsible, jointly and severally, for all content of advertisements (including text, illustrations, trademarks, and other material) and shall defend, indemnify, and hold the publisher harmless from and against loss, expense, or other liability, including the publisher's actual attorney's fee, resulting from any claims or suits for libel, violation of rights of privacy, plagiarism, copyright infringement, and any other claims that may arise out of the publication of such advertisements.

- 5. All advertising is subject to the publisher's approval. The publisher reserves the right to reject advertising for any reason, including advertising that the publisher deems inappropriate or incompatible with the publication's standards.
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- 8. The publisher reserves the right to place the word "advertisement" with any copy that in the publisher's opinion, resembles editorial matter.
- No conditions (printed or otherwise) appearing on space orders, billing instructions, or copy instructions that conflict with the publisher's stated policies will be binding on the publisher.
- The publisher is not liable for failure to perform or a delay in performance caused by strikes, accidents, fires, acts of God, or other contingencies beyond the publisher's control.

For additional information on advertising, please contact us via mail 14846 Gates Avenue, Magnolia Springs, AL 36555 via phone 609-651-0874 / via email info@musicalamerica.com