

# musicalamerica

www.musicalamerica.com

## WORLDWIDE

## The 57th Annual Musical America Awards

December 2017

Location TBD

### Sponsor the Most Important Networking Event of the Year

Put your name or brand in front of a gathering of 200+ high-profile performing arts executives: *world-renowned presenters, record producers, artist managers, public relations professionals, music publishers, music critics, arts journalists and more*

By invitation only, this iconic evening includes a one-hour networking reception and MA's one-hour traditional awards ceremony honoring the illustrious artists who have been selected for recognition as artists of the year. All will be in attendance and are featured in the 2018 Musical America International Directory.

#### Customized Media Sponsorship

- Business logo on all Musical America communications prior to event, including press releases, invitation, newsletter announcements etc.
- Full page 4 color ad in Awards Program handed to all guests upon arrival
- Signage at room entrance
- Sponsor recognition with announcement at the podium at the event
- Guest tickets to event
- Options can be added upon request of partner (with publisher approval)
- Cost range depending upon options: \$2,500–\$5,000

#### Customized Hospitality Sponsor

Show your support by sponsoring of any or all of the following:

- Refreshments during cocktail hour
- Hor d'oeuvres during the cocktail hour
- Table signage for the evening
  - Includes acknowledgment in program, signage in the room, recognition at the podium
  - Cost range depending upon options: \$1000–\$4000

**Exclusive sponsorships available.**

**For all sponsorship information please contact:**

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Weill Terrace Room December 2015