

musicalamerica

www.musicalamerica.com

WORLDWIDE

Musical America Artist Showcase

Make your **international premier** with Musical America!

Reach world-class presenters, buyers of talent, artist managers and music critics.

Artist showcase pages on MusicalAmerica.com **deliver year-round visibility** for all artists: **composers, instrumentalists, vocalists, conductors and ensembles.** Includes a **valuable listing** of your name alphabetically and by category in MusicalAmerica.com database of artists, the online "bible" of the performing arts.

2017 Artist Showcase:

- Artist/Group Name
- Specialty: (ie. Piano, Ensemble, etc.)
- Photo (hi-res, 600x400 pixels maximum)
- Sample Video to embed on page
- Biography (limit 500 words)
 - Link to download full bio file
- Management Contact (or self)
 - Address ■ Phone ■ Email address ■ Web site
- YouTube, Twitter and Facebook links
- Reviews (150 words max., limit 3)
- Discography: Covers (limit 3) ■ Information ■ Links to purchase

Artist Showcase Promotional Package

Includes visibility in all of the following:

- MA.com artist database: Artist Showcase link to your listing
- Artist Showcase Galley page: Dedicated page of all artist showcases on MA.com
- Galley E-blast: Sent quarterly to 26,000+ industry professionals
- Network page ad: Artist Showcase ads rotating on MA.com

Package Annual Rate: \$725

Productions charges included

2017 E-blast Dates and Deadlines

E-blast Date	Reservations Deadline
February 16	February 1
May 11	May 1
August 3	July 20
October 27	October 13

Special Options

Artist Managers: Upgrade your full roster to include Artist Showcases

- 2018 Musical America Directory advertising packages available

