

# [custom marketing e-blast]

Reaching 26,000 key industry decision-makers  
in the performing arts

musicalamerica partners  
www.musicalamerica.com WORLDWIDE

## DELIVERED TO THE INBOXES

of MA's opt-in mailing list of key  
executives and industry professionals.

- Publicize an upcoming concert or webcast
- Let presenters know your repertoire and availability
- Remind competition applicants of deadlines and announce winners
- Announce season programs
- Promote new recording releases
- Spread the word that you have a new product
- And more...

## MUSICAL AMERICA SENDS IT!

### Customer provides:

- HTML file with graphics OR High-resolution ,jpg or .png file(s)
- Hyperlink(s)
- Subject line for e-blast  
Size: 600px (w) x 1700 px (h) maximum

Days: Wednesday or Thursday  
Time: TBD by advertiser  
Frequency: One customer e-blast per week  
Price/eblast: \$795

## LA Phil Resident Fellows



### A New Initiative Bridging Excellence and Inclusion

Become an LA Phil Resident Fellow and make history as the LA Phil launches a centerpiece initiative of its Centennial.

The fellowship invests in the highest-level emerging professional musicians and is designed to increase diversity within American orchestras.

**"This initiative is going to help usher  
extraordinarily talented musicians through  
doors that used to be closed to them."**

—John Lofton, LA Phil's Bass Trombone  
and LA Phil Resident Fellows Orchestra Chair

### Up to five LA Phil Resident Fellows will have the opportunity to:

- Benefit from formal career development, mentorship, and community engagement opportunities
- Receive mentorship from LA Phil musicians and assistance with audition preparation
- Perform at orchestral, chamber music, new music, and education concerts at Walt Disney Concert Hall, the Hollywood Bowl and in community settings
- Receive a salary and benefits package as well as stipends for housing, further study and travel for auditions

Supported in part by a grant from the Andrew W. Mellon Foundation

APPLY BY:  
JAN 29, 2018

For more information  
and to apply, visit [LAPhil.com/  
ResidentFellows](http://LAPhil.com/ResidentFellows)

