musical america
www.musicalamerica.com WORLDWIDE

Custom Marketing E-blast

REACHING 27,000 key industry decision-makers in the performing arts

DELIVERED TO THE INBOXES

of MA's opt-in mailing list of key executives and industry professionals.

- Publicize an upcoming concert or webcast
- Let presenters know your repertoire and availability
- Remind competition applicants of deadlines and announce winners
- Announce season programs
- Promote new recording releases
- Spread the word that you have a new product
- And more…

MARKETING E-BLAST REQUIREMENTS

Customer provides:

- HTML file with graphics OR High-resolution ,jpg or .png file(s)
- Hyperlink(s)
- Subject line for e-blast

Size: 600px (w) x 1700 px (h) maximum

All e-blast content subject to publisher approval

CONTACT:

Stephanie Challener
609-448-3346
schallener@musicalamerica.com

musical america partners WORLDWIDE

MUSICAL AMERICA SENDS IT!

Days:	Wednesday or Thursday
Time:	TBD by advertiser
Frequency:	One customer e-blast per week
Price/eblast:	$795

E-blast DESIGN:

No charge for materials supplied to MA's specifications
Production charges additional for graphic design by MA.

Mailing list customization incurs additional charges.